

DUNS: 120935282      CAGE: F7TAM7Y8XLJ1      NAICS: 541330, 541519, 519190, 541511, 541512, 541513, 541611, 541690, 611420

A proud female and minority-owned small business, CEO Lena Fuller created BestLink Strategies (BLS) to provide knowledge, techniques, and skillsets to those with aspirations into critical IT fields, empowering both organizations and individuals who wish to seek change.

BLS maintains a team of diverse, experienced, and qualified professionals who excel in blending comprehensive IT strategy with reliable, innovative, and friendly service. We strive to become the preferred choice to create integrated technical solutions that enhance the business capabilities of our clients in the fields of Cybersecurity, Enterprise IT Solutions, IT Management and Staffing, IT Training and more.

### Certifications



## Capability Statement – Core Competencies

### Cybersecurity

Our Cybersecurity services focus on ensuring the integrity of cyber assets through conducting vulnerability assessments and evaluating compliance of client’s organization network and systems. We leverage our extensive knowledge of security methodologies, efficient tools and industry best practices to provide custom security programs that are risk-based, flexible, and secure. Programs include:

- ❖ Information Assurance Compliance
- ❖ Security Operations
- ❖ Risk Management Services
- ❖ Vulnerability Management
- ❖ Other Compliance Related Requirement

### IT Management & Staffing

We provide the latest cutting-edge staffing and management services that enable our clients to make smart, informed, and confident business decisions. We can deploy a tactical mix of innovative technology, infrastructure support, and staffing solutions that allows us to create tailored strategies to address the needs of each individual project, including:

- ❖ Conducting Technical/Operational Assessment and Analysis
- ❖ Leveraging Industry Protocols to Provide Innovative, Streamlined Technical and Business Strategies
- ❖ Streamlining Staffing Capabilities to Meet Client Needs

### Enterprise IT Solutions

Our keen understanding of the relationship between business and technology allows us to consistently deliver first-class IT solutions. We partner with our clients to develop and implement highly effective Enterprise IT Solutions designed to streamline existing business processes, automate critical systems, and increase the overall efficiency of the organization.

### IT Training

Most organizations simply lack the capacity to dedicate resources toward all areas of IT training, which may negatively affect their operations. We offer comprehensive, specialized training solutions designed to introduce basic concepts, explain intermediate and advanced-level skills, and address complex business, legal, and regulatory requirements to ensure our clients maintain a secure environment in a rapidly evolving IT-driven world.

## Advantages to Choosing BLS

#### Industry Experience

We boast over 20 years of combined industry experience, serving as experts across various landscapes ranging from IT concepts to employee performance. Our team excels in providing the necessary resources to achieve our clients’ true goals.

#### Customer Service

We deliver solutions that exceed expectations, while routinely meeting specified timeframes and budgets. All projects are managed by qualified professionals who provide an open, accommodating, and respectful environment to each client.

#### Best Practices

We track, leverage, and seek to improve industry best practices to ensure we minimize costs and risks by successfully implementing improved security programs and achieve a resilient Information Technology infrastructure.

#### Efficient Communication

We pride ourselves on data literacy; by educating and communicating with our clients in a technologically comprehensive manner, we improve collaboration and ensure prompt technical integration with business requirements.

#### Performance Focused

We conduct thorough analyses to determine execution-focused resource allocation and deliver custom solutions that improve infrastructure security while simultaneously overhauling, streamlining, and/or automating redundant processes.

#### Proactive Approach

We apply a scalable mindset when identifying, planning, and resolving the IT needs of our client’s business environment. While we guarantee resolution of our clients’ immediate needs, we aim to implement solutions that will sustain growth, organizational changes, and external factors.